

RESOLUTION 23-15

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3 Title: Promotion of Direct Primary Care Services
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5 Introduced by: Kenneth A. Fisher, MD, for the Kalamazoo County Delegation
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7 Original Author: Kenneth A. Fisher, MD
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9 Referred to: Reference Committee A
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11 House Action: **APPROVED AS AMENDED**
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14 Whereas, direct primary care services are allowed under Section 10104 of the
15 Affordable Care Act, but must be accompanied by a commercial insurance plan to
16 cover major medical costs that are available in Michigan at reduced rates, and
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18 Whereas, Michigan’s Governor signed into law Public Act 552 of 2014, which
19 clarifies that medical retainer agreements are not insurance and are not subject to the
20 Michigan Insurance Code, and
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22 Whereas, this new law facilitates the ability of Michigan physicians to offer
23 direct primary care contracts that greatly improve patients’ access to primary care,
24 and
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26 Whereas, direct primary care contracts have proven to decrease emergency
27 room usage, significantly reduce costs of care, and markedly decrease physician
28 office expenses; therefore be it
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30 **RESOLVED:** That MSMS study and educate it members regarding alternative
31 payment models for primary care including direct primary care contracts and
32 “concierge” medicine using methods such as email, website, and webinar programs.
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35 **WAYS AND MEANS COMMITTEE FISCAL NOTE:** Educational programs can range
36 significantly depending on the intention of the author. Education material available on
37 the website would not have a fiscal note. An online webinar would be approximately
38 \$1,000. A one-day conference on this topic would range from \$5,000 - \$10,000.