

RESOLUTION 17-08A

Title: AMA to Support Free Clinics Instead of Advertisements
Introduced by: Ponon Dileep Kumar, MD, for the St. Clair County Delegation
Original Author: Ponon Dileep Kumar, MD
Referred to: Reference Committee C
House Action: Adopted as Amended

Whereas, the uninsured population is increased to 47 million people nationwide by the latest count, and

Whereas, the AMA has launched an ad campaign costing about \$5 million in August 2007 to campaign for the uninsured, and

Whereas, the AMA plans to spend another \$15 million this year for the same purpose using print, TV, radio, billboards, and even social networking sites such as Myspace and Facebook, and

Whereas, several free clinics that cater to the uninsured are struggling to find financial support; therefore be it

RESOLVED: That the Michigan Delegation to the AMA ask the AMA to study the free clinics, with the goal of facilitating improved access to care for the uninsured, consistent with the message of the AMA "Voice for the Uninsured" campaign.

WAYS AND MEANS COMMITTEE FISCAL NOTE: NONE