

RESOLUTION 57 – 06A

Title: Offering AMA Publications Electronically
Introduced by: Pino D. Colone, MD, for the Genesee County Delegation
Original Author: Pino D. Colone, MD
Referred to: Reference Committee C
House Action:

Whereas, electronic media are nearly ubiquitous in the medical community, and

Whereas, many members of our AMA prefer to read journals, relevant articles, or obtain their CME online, and

Whereas, reducing the number of mailings could significantly reduce costs to our AMA. For example, if JAMA and AMNews cost \$1.50 per mailing and are mailed every 2 weeks, and 10 percent of members (25,000) choose this option, this would result in savings of \$3,900,000 annually (2 mailings every other week = 52 mailings multiplied by \$1.50 each, multiplied by 25,000), and

Whereas, the above calculation may significantly underestimate the savings, and

Whereas, reducing mailings would also benefit the environment; therefore be it

RESOLVED: That the Michigan Delegation to the AMA ask the AMA to offer members the option of receiving its publications (JAMA, AMNews) electronically in lieu of the print version on joining; and be it further

RESOLVED: That the Michigan Delegation to the AMA ask the AMA to offer the option of renewing or selecting electronic publications with each dues renewal notice.

WAYS AND MEANS COMMITTEE FISCAL NOTE: NONE