



2026 SPONSORSHIP & ADVERTISING KIT

**Showcase new and
cutting-edge products.**




Generate leads and enhance
customer relationships.

**Position your company as a
leader in your field.**




Build brand awareness in
a competitive market.

IN-PERSON CONFERENCES




1 Michigan License Renewal Essentials

 May 15, 2026
 8:30 am – 4:45 pm
 Holiday Inn & Suites Troy




2 May Clinical Conference: Obesity/Diabetes

 May 16, 2026
 8:30 am – 4:30 pm
 Holiday Inn & Suites Troy




3 2026 Scientific Meeting: Dermatology/Rheumatology

 September 24, 2026
 9:00 am – 4:30 pm
 The Kensington Hotel Ann Arbor




4 Michigan License Renewal Essentials

 September 25, 2026
 8:30 am – 4:45 pm
 The Kensington Hotel Ann Arbor




5 2026 Scientific Meeting: Otolaryngology/Allergy & Asthma

 November 12, 2026
 9:00 am – 4:30 pm
 Four Points by Sheraton Novi

6 Michigan License Renewal Essentials

 November 13, 2026
 8:30 am – 4:45 pm
 Four Points by Sheraton Novi

7 30th Annual Conference on Bioethics

 November 14, 2026
 8:30 am – 3:00 pm
 Four Points by Sheraton Novi

IN-PERSON CONFERENCES: EXHIBITOR PACKAGE PRICING

Platinum

starting at
\$3,000
conference of your choice

Exhibitor Table

Recognition as a Platinum Sponsor across all conference materials.

Recognition signage at the event.

Half page ad in conference program.

Social media recognition.

Company listing and 35-word description on conference website and learning management system.

Continental breakfast and lunch provided.

\$5,000
Two conferences

\$7,500
Four conferences

\$12,000★
All seven conferences

★ Includes being listed as a refreshment break sponsor at all conferences, a \$3,500 value

Gold

starting at
\$2,000
conference of your choice

Exhibitor Table

Recognition as a Gold Sponsor across all conference materials.

Recognition signage at the event.

Quarter page ad in conference program.

Social media recognition.

Company listing and 35-word description on conference website and learning management system.

Continental breakfast and lunch provided.

\$3,000
Two conferences

\$5,000
Four conferences

\$9,000★
All seven conferences

★ Includes being listed as a refreshment break sponsor at two conferences, a \$1,000 value

Silver

starting at
\$1,000
conference of your choice

Exhibitor Table

Recognition as a Silver Sponsor across all conference materials.

Company listing and 35-word description on conference website and learning management system.

Continental breakfast and lunch provided.

\$1,500
Two conferences

\$2,500
Four conferences

\$5,000★
All seven conferences

★ Includes being listed as a refreshment break sponsor at one conference, a \$500 value

DIGITAL ADVERTISING OPPORTUNITIES

Medigram	WEEK	MONTH	YEAR
Leaderboard	\$150 <i>(2026 sold)</i>	\$500 <i>(2026 sold)</i>	\$5,000 <i>(2026 sold)</i>
Sub-Leaderboard	\$125 <i>(2026 sold)</i>	\$375 <i>(2026 sold)</i>	\$3,750 <i>(2026 sold)</i>
Footer ad	\$75	\$250	\$2,500

MedEd	WEEK	MONTH	YEAR
Leaderboard	\$300	\$1,000	\$10,000
Sub-Leaderboard	\$250 <i>(2026 sold)</i>	\$750 <i>(2026 sold)</i>	\$7,500 <i>(2026 sold)</i>
Banner ad	\$150	\$500	\$5,000
Text ad	\$250		

Social Media	One per Month
Post to all MSMS platforms	\$250

IN-PERSON SPONSORSHIP OPPORTUNITIES

Increase the value and presence of your company by adding an a la carte opportunity. All options have limited availability and are on a first-come, first-served basis.

Lunch Box Sponsor	Each Conference (except Bioethics)	\$1000	Prominent signage in lunch area, your branded sticker on lunch box, company-provided napkins.
Lunch Sponsor (plated lunch)	Bioethics Conference	\$1000	Prominent signage and recognition in conference materials.
Refreshment Breaks	Each Conference	\$500	Who doesn't love refreshments? Make sure attendees are reenergized by sponsoring a refreshment break. Prominent signage in break area.
Charging Stations	Each Conference	\$1000	Charging stations are the new "water cooler" when attendees are looking for a spot to network or collaborate. Prominent signage will be displayed by each station.
Grab-n-Go Exhibit	Each Conference	\$750	Can't attend in person, but want to make sure your company is represented? Companies CANNOT send representatives to staff these booths. Remaining materials will be recycled.
Product Theater	Each Conference	\$10,000	<p>An opportunity to showcase your latest innovations or share clinical data to a targeted audience.</p> <p>The Product Theater package includes:</p> <ul style="list-style-type: none"> • Meeting Space: A room for your 30–45 minute presentation. • Standard AV: Includes microphone, LCD projector, and screen. • Exhibit Table: One (1) display table in the main exhibit hall. • Food and Beverage (no alcohol) • Brand Recognition: Listing as both a Product Theater Host and an Exhibitor in all digital and printed event materials.

DIGITAL ADVERTISING OPPORTUNITIES

Please don't hesitate to contact us for additional details or custom options. We would be happy to discuss opportunities tailored to your marketing goals.

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Podcast	PER EPISODE
Sponsorship logo banner on-screen for 1 minute	\$150
15-second scripted host-read ad	\$250
30-second scripted host-read ad	\$500
Branded Segment Sponsorship <i>("Brought to you by..." at beginning and end)</i>	\$750
Opening sponsor slide (5-10 sec)	\$150

Social Media	
One Post to all MSMS platforms	\$150
One Reel to all MSMS platforms	\$250

Website	WEEK	MONTH	YEAR
728px by 90px Ad	\$150	\$500	\$5,000

2026 EXHIBITOR/SPONSOR REGISTRATION

CONTACT INFORMATION

Name of Event: _____

Exhibitor Course/Sponsor Selection: _____

Exhibitor/Sponsor Information: _____

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ ZIP _____

PAYMENT INFORMATION

Please submit payment with this agreement. No refunds will be made for cancellations 15 days prior to the event.

TOTAL AMOUNT DUE: \$ _____

Pay via credit card: Visa Mastercard American Express Discover

Card # : _____

Exp. Date: _____

Print Name: _____

Authorized Signature

Please return completed form to:

Beth Elliott, *Specialist, Physician Education and Events* • belliot@msms.org • 517-336-5789



CONTACT US

Don't see the option you are looking for?

Need an alternative payment option?

Contact the MSMS Foundation to customize your company's support.

Beth Elliott *Specialist, Physician
Education and Events*

Phone & Fax 517-336-5789

Email bellott@msms.org

Website www.MSMS.org