



# 2026 SPONSORSHIP & ADVERTISING KIT

**Showcase new and  
cutting-edge products.**




Generate leads and enhance  
customer relationships.

**Position your company as a  
leader in your field.**




Build brand awareness in  
a competitive market.

# IN-PERSON CONFERENCES




## 1 Michigan License Renewal Essentials

 May 15, 2026  
 8:30 am – 4:45 pm  
 Holiday Inn & Suites Troy




## 2 May Clinical Conference: Obesity/Diabetes

 May 16, 2026  
 8:30 am – 4:30 pm  
 Holiday Inn & Suites Troy




## 3 September Clinical Conference: Rheumatology/Dermatology

 September 24, 2026  
 9:00 am – 4:30 pm  
 The Kensington Hotel Ann Arbor




## 4 Michigan License Renewal Essentials

 September 25, 2026  
 8:30 am – 4:45 pm  
 The Kensington Hotel Ann Arbor




## 5 November Clinical Conference: Allergy & Asthma/Otolaryngology

 November 12, 2026  
 9:00 am – 4:30 pm  
 Four Points by Sheraton Novi

## 6 Michigan License Renewal Essentials

 November 13, 2026  
 8:30 am – 4:45 pm  
 Four Points by Sheraton Novi

## 7 30<sup>th</sup> Annual Conference on Bioethics

 November 14, 2026  
 8:30 am – 3:00 pm  
 Four Points by Sheraton Novi

# IN-PERSON CONFERENCES: EXHIBITOR PACKAGE PRICING

**Platinum**

starting at  
**\$3,000**  
conference of your choice

Exhibitor Table

Recognition as a Platinum Sponsor across all conference materials.

Recognition signage at the event.

Half page ad in conference program.

Social media recognition.

Company listing and 35-word description on conference website and learning management system.

Continental breakfast and lunch provided.

**\$5,000**  
Two conferences

**\$7,500**  
Four conferences

**\$12,000★**  
All seven conferences

★ Includes being listed as a refreshment break sponsor at all conferences, a \$3,500 value

**Gold**

starting at  
**\$2,000**  
conference of your choice

Exhibitor Table

Recognition as a Gold Sponsor across all conference materials.

Recognition signage at the event.

Quarter page ad in conference program.

Social media recognition.

Company listing and 35-word description on conference website and learning management system.

Continental breakfast and lunch provided.

**\$3,000**  
Two conferences

**\$5,000**  
Four conferences

**\$9,000★**  
All seven conferences

★ Includes being listed as a refreshment break sponsor at two conferences, a \$1,000 value

**Silver**

starting at  
**\$1,000**  
conference of your choice

Exhibitor Table

Recognition as a Silver Sponsor across all conference materials.

Company listing and 35-word description on conference website and learning management system.

Continental breakfast and lunch provided.

**\$1,500**  
Two conferences

**\$2,500**  
Four conferences

**\$5,000★**  
All seven conferences

★ Includes being listed as a refreshment break sponsor at one conference, a \$500 value

## DIGITAL ADVERTISING OPPORTUNITIES

Medigram	WEEK	MONTH	YEAR
Leaderboard	\$150 <i>(2026 sold)</i>	\$500 <i>(2026 sold)</i>	\$5,000 <i>(2026 sold)</i>
Sub-Leaderboard	\$125 <i>(2026 sold)</i>	\$375 <i>(2026 sold)</i>	\$3,750 <i>(2026 sold)</i>
Footer ad	\$75	\$250	\$2,500

MedEd	WEEK	MONTH	YEAR
Leaderboard	\$300	\$1,000	\$10,000
Sub-Leaderboard	\$250 <i>(2026 sold)</i>	\$750 <i>(2026 sold)</i>	\$7,500 <i>(2026 sold)</i>
Banner ad	\$150	\$500	\$5,000
Text ad	\$250		

Social Media	One per Month
Post to all MSMS platforms	\$250

# SPONSORSHIP OPPORTUNITIES

Increase the value and presence of your company by adding an a la carte opportunity. All options have limited availability and are on a first-come, first-served basis.

<b>Lunch Box Sponsor</b> <i>(Sold for May)</i>	Each Conference (except Bioethics)	\$1000	Prominent signage in lunch area, your branded sticker on lunch box, company-provided napkins.
<b>Lunch Sponsor (plated lunch)</b>	Bioethics Conference	\$1000	Prominent signage and recognition in conference materials.
<b>Refreshment Breaks</b>	Each Conference	\$500	Who doesn't love refreshments? Make sure attendees are reenergized by sponsoring a refreshment break. Prominent signage in break area.
<b>Charging Stations</b>	Each Conference	\$1000	Charging stations are the new "water cooler" when attendees are looking for a spot to network or collaborate. Prominent signage will be displayed by each station.
<b>Grab-n-Go Exhibit</b>	Each Conference	\$750	Can't attend in person, but want to make sure your company is represented? Companies CANNOT send representatives to staff these booths. Remaining materials will be recycled.
<b>Product Theater</b> <i>(Sold for May)</i>	Each Conference	\$10,000	<p>An opportunity to showcase your latest innovations or share clinical data to a targeted audience.</p> <p>The Product Theater package includes:</p> <ul style="list-style-type: none"> <li>• Meeting Space: A room for your 30–45 minute presentation.</li> <li>• Standard AV: Includes microphone, LCD projector, and screen.</li> <li>• Exhibit Table: One (1) display table in the main exhibit hall.</li> <li>• Food and Beverage (no alcohol)</li> <li>• Brand Recognition: Listing as both a Product Theater Host and an Exhibitor in all digital and printed event materials.</li> </ul>

# 2026 EXHIBITOR/SPONSOR REGISTRATION

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## CONTACT INFORMATION

Name of Event: \_\_\_\_\_

Exhibitor Course/Sponsor Selection: \_\_\_\_\_

Exhibitor/Sponsor Information: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP \_\_\_\_\_

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## PAYMENT INFORMATION

Please submit payment with this agreement. No refunds will be made for cancellations 15 days prior to the event.

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

Pay via credit card:  Visa  Mastercard  American Express  Discover

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

\_\_\_\_\_  
*Authorized Signature*

Please return completed form to:

**Beth Elliott**, Specialist, Physician Education and Events • [belliot@msms.org](mailto:belliot@msms.org) • 517-336-5789



# CONTACT US

**Don't see the option you are looking for?**

**Need an alternative payment option?**

Contact the MSMS Foundation to customize your company's support.

**Beth Elliott** *Specialist, Physician  
Education and Events*

**Phone & Fax** 517-336-5789

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