

Six Tips for Safe Cloud Storage

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THE DOCTORS COMPANY

e-News for Friday, April 17, 2015

Upcoming Events

Take Action to Protect Auto No-fault TODAY!



Yesterday, the Senate voted to pass Senate Bill (SB) 248, a bill making sweeping changes to the Michigan auto no-fault system.

Specifically, SB 248 would:

- Create an auto insurance fraud prevention authority;
- Create an entirely new catastrophic claims system;
- Impose a \$15 per hour limit for in-home provided care regardless of the skill level required to safely care for the auto accident survivor;
- Require a 20% co-pay (up to \$200 a month) on attendant care, which would be a significant financial hardship for many families;
- Apply a fee schedules for health care provided under the auto no-fault system, despite the fact that workers comp is not designed to address catastrophic injuries; and,
- Do nothing to ensure rate payer relief.

WE NEED YOU TO TAKE ACTION!

Your voice is critically important. Right now, without delay, please use the MSMS Engage system to send a prepared message to your lawmakers.

[Send a message to your lawmakers now >>](#)

Medicare Payment Formula Bites the Dust

The sustainable growth rate (SGR) formula is no more. Thanks to new legislation adopted Tuesday, Medicare patients and the physicians who care for them no longer



Preparing for the Medicare Physician Value-based Payment Modifier

April 22, 2015
Free Live Webinar

In this free 1-hour webinar you will learn about the Medicare Physician Value-based Payment Modifier (VM) program and steps you can take to prepare.

The VM program is part of Medicare's efforts move toward physician reimbursement that rewards value rather than volume. The webinar will review key program criteria, including the quality and cost components of the VM, and steps that eligible professionals (EP) can take to prepare for the 2017 VM, which will be based on 2015 performance.

Registration is free for MSMS Members and Member Staff, but advance registration is required.

[Details & Registration >>](#)

ER/LA Opioid REMS: Achieving Safe Use While Improving Patient Care



will be threatened by the flawed payment formula that left the Medicare program unstable and threatened access to care.

Following years of advocacy by the nation's physicians standing up for their patients and their practices, the U.S. Senate Tuesday evening

followed the U.S. House of Representatives' lead and passed a bill to immediately repeal the SGR formula.

The Medicare Access and CHIP Reauthorization Act was adopted by a vote of 92 to 8 on the eve a 21 percent cut to physicians' Medicare payments was set to take place. Instead, the bill provides positive annual payment updates of 0.5 percent, starting July 1 and lasting through 2019. Claims that were held for the first half of April will be processed and paid at the rates that were in place before the 21 percent cut was scheduled to take effect.

[Read more >>](#)

New MSU Startup TheraB Launches with Pre-Seed Stage Funding

Quantum Medical Concepts invests \$150,000 in new company founded at MSU Innovation Center

A new medical device that will improve the way families treat infant jaundice is one step closer to market, thanks to a partnership between a new Michigan State University startup company and a Michigan-based medical sector investment firm. The startup, TheraB Medical Products Inc., (TheraB) was developed with the help of Spartan Innovations and \$150,000 in pre-seed stage funding from Quantum Medical Concepts.

TheraB developed the SnugLit Portable Phototherapy Blanket, a wearable swaddle that treats newborn jaundice. Jaundice is caused by a high level of pigment in the blood called bilirubin, which causes the skin to look yellow. A newborn baby's still-developing liver may not yet be able to remove this bilirubin from the blood. TheraB's swaddle provides the blue light needed to help the newborn break down the bilirubin molecules as the liver develops.

[Read more >>](#)

Up in the Cloud: Is it Safe to Store Protected Health Information on Remote Servers?

What exactly is the cloud? Cloud storage is a network of remote servers that allow for centralized data storage and online access to these resources. Your files are stored on a server connected to the Internet instead of being stored on your own computer's hard drive. The cloud is convenient and cost-effective, providing a way to automatically back up your files and folders.

Despite these benefits, recent publicity around hacks of public cloud storage websites has raised concerns about whether it is appropriate for medical practices and facilities to store health

May 2, 2015
Amway Grand Plaza - Grand Rapids

May 14, 2015
The Henry - Dearborn

June 10, 2015
Crowne Plaza - Novi

The Collaborative on REMS Education (CO*RE) has designed a core curriculum based on needs assessment, practice gaps, clinical competencies, learner self-assessment, with shared tools, resources, and outcomes to meet the requirements of the FDA REMS Blueprint.

Free; Advance Registration Required.

[Details & Registration >>](#)

[More Events >>](#)

records and information in the cloud.

Is cloud storage a safe way to store protected health information (PHI)? As with many new technologies, the safety level of the cloud, and whether it's appropriate for use, depends on the vendor.

[Read more >>](#)

Gov. Rick Snyder: Department of Health and Human Services to Help Michiganders Lead Healthier, Productive Lives

Department to take lead in River of Opportunity, approach to services

Governor Rick Snyder this week recognized the launch of the Michigan Department of Health and Human Services, the new department charged with helping all Michiganders lead healthier, more productive lives.

The Michigan State Medical Society (MSMS) always takes great interest in what's happening within the state's health departments. Not only because of its impact on MSMS members, but because, in 1873, when the state public health department was established, it was MSMS who made its creation among MSMS' first projects.

[Read more >>](#)

Enter SoFi's Contest to Pay off One of Their Member's Student Loan, up to \$600,000

SoFi has now funded more than \$2 billion in loans.

To celebrate their milestone they're offering you an opportunity to have your student loan paid off by SoFi.

To enter, please [click here](#) and in 2,000 characters or less tell them how refinancing your student loan with SoFi has impacted your life and how paying off your student loan would make a difference in your plans moving forward. Entries will be accepted through June 1st, 2015.

To be eligible to enter, you must have refinanced a student loan with SoFi* and submitted your entry by June 1st. They'll then select 20 finalists and have the SoFi community and public help determine the winning story. The #2BillionTogether winner will be announced on July 1, 2015.

[Enter now >>](#)

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For more info, please contact Dara Barrera at djbarrera@msms.org or (517) 336-5770.

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