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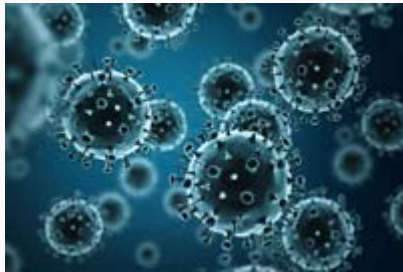
*Protecting your practice, your family and your employees*

e-News for Friday, January 16, 2015

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### 1. Influenza Season Activity Update



Influenza activity remains at widespread levels in Michigan and across nearly all of the U.S. Influenza A(H3N2) continues to be the predominant circulating virus (see CDC's latest [FluView](#) report), with low levels of influenza B and very few influenza A(H1N1) viruses circulating.

[MDCH Influenza Surveillance Updates >>](#)  
[CDC Influenza Division Key Points >>](#)

### 2. Get Involved: Working Together to Improve the Quality of Health Care



The Lake Superior Quality Innovation Network (LSQIN) is inviting physicians to participate in multiple quality improvement initiatives that help optimize the health care that's delivered and its positive impact on patients. LSQIN is offering initiatives to

## Upcoming Events



### Compliance Essentials You Need to Know in 2015

January 28, 2015  
 Troy Marriott

This conference is designed to help physicians, medical staff and Physician Organizations stay up-to-date on the latest compliance rules, deadlines and obligations. Be prepared to learn about government initiatives that impact care delivery and billing, as well as the latest enforcement trends.

[Details & Registration >>](#)

### Beyond Checking the Box: Legalities and Practicalities of HIT

February 17, 2015  
 Troy Marriott

Health information technology (HIT) is creating many challenges for physicians and other health care professionals as they work to understand how to marry technology with practice transformation goals. The presenters of this course will provide attendees with practical

improve cardiac health, reduce disparities in diabetes care, increase prevention coordination through Meaningful Use of health information technology, reduce hospital readmissions, improve quality through value-based payment and quality reporting, reduce healthcare-associated infections in hospitals, and more. There is no cost to participate.

[Read more and get involved >>](#)

### 3. Don't Let These Myths Stop You From Getting the Proper Coverage

Figuring out if you need disability insurance is pretty easy. If you have a job, you need it. Why then do the majority of American workers lack this basic protection? Common misconceptions are largely to blame. Here the MSMS Physicians Insurance Agency debunks four of the big myths surrounding this essential insurance coverage.

[Read more >>](#)

### 4. Get Insights on Patient Safety Delivered to Your Inbox

MSMS invites you to sign up for *The Doctor's Practice*, a complimentary monthly newsletter brought to you by our exclusively endorsed partner, The Doctors Company. Each issue of *The Doctor's Practice* features a new article or video in a simple, one-click e-mail. These articles feature expert tips to help you reduce malpractice risk, avoid claims, and make the practice of medicine more rewarding.

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The insightful content in *The Doctor's Practice* is part of The Doctors Company's commitment to defending, protecting, and rewarding the practice of good medicine.

### 5. Michigan Physicians Open Doors to New Medicaid Patients

A new survey of Michigan's primary care physicians indicates that 64 percent are accepting new Medicaid patients -- many of them the 487,000 newly enrolled under Healthy Michigan Medicaid program -- and 87 percent say they could accept more patients.

Some experts had warned last year that expanding Medicaid to people up to 133 percent of the federal poverty level and allowing people to purchase subsidized private health insurance on the Michigan Health Insurance Marketplace could worsen access to primary care.

[Read more from Crain's Detroit Business >>](#)

### Healthy Michigan Plan Success Stories

advice to help manage the various opportunities and requirements associated with the implementation of HIT tools and resources in medical practice.

[Details & Registration >>](#)

[More Events >>](#)

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**MDPAC**

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**Activate Your Voice**

**Peggy and Ron** - A man with heart problems didn't have a job or insurance. He took job training and began working as a temporary employee but the high cost of insurance as a temporary employee was out of reach for him. Thanks to the Health Project and the Health Care Exchange, Ron now has a very affordable plan that allows him to get his medications and avoid several visits a year to the emergency room or urgent care.

[Watch the video >>](#)

**Carla and Jenny** - A woman with anxiety, heart and dental problems, and no transportation, now has access to care, transportation to get to her doctor's appointments and medications. She's excited about dental care, which included extractions and a partial. She has a bus pass now and she's making it to her doctor's appointments She gets out more and she's looking forward to her future.

[Watch the video >>](#)

**Benita and Peggy** - A widow with diabetes, who was at risk of having no insurance, now has better health care coverage than she did when her husband was working. She sees her own doctor now and she can get her insulin. 2015 looks "healthy and wise" to Benita.

[Watch the video >>](#)



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**Infectious Disease Spread Prompts Practice Concerns**

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