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e-News for Friday, September 26, 2014

Upcoming Events

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1. MSMS Takes Issues and Concerns to CMS in the Windy City



MSMS met with key staff from the Centers for Medicare and Medicaid Services (CMS) Region V in Chicago this week. Five of the six Region V states were in attendance. Joining MSMS were medical association representatives from Illinois, Indiana,

Minnesota, and Ohio.

CMS provided updates on a variety of topics such as the Value-Based Payment Modifier, CMS quality initiatives and innovations, Medicaid Dual Eligible Pilots, the Health Insurance Marketplace, ICD-10, and managed care.

Most importantly, MSMS and the other associations were able to share with CMS many of the challenges and frustrations voiced by our member physicians pertaining to administrative burdens, health information technology (HIT) expectations, HIT vendor pricing and lack of servicing, and increased regulation.

MSMS stressed that physician-patient relationships and physician-led care teams are critical to making strides in quality, outcomes, experience, and stewardship. Also, MSMS advocated for more alignment and simplification among federal, state, and private quality initiatives in regards to measurement, reporting, and common data sources.

Other highlights included lessons learned from other states with

Advanced ICD-9: ICD-9 Guidelines Compare to ICD-10

October 2, 2014
Somerset Inn - Troy

November 13, 2014
Crowne Plaza - Novi

[Details & Registration >>](#)

Advanced CPT: Don't Lose Focus on CPT Codes

October 2, 2014
Somerset Inn - Troy

November 13, 2014
Crowne Plaza - Novi

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their dual eligible demonstration roll-outs, preview of CMS's From Coverage to Care education campaign to help individuals better understand what it means to have health insurance coverage (videos and downloadable resources are available at <http://marketplace.cms.gov/c2c>), and networking with those CMS officials who are our liaisons when we need help to address MSMS members' concerns with CMS on both an individual and global basis.

2. Million Hearts® Initiative Seeks Hypertension Control Champions by October 10



Has your practice successfully worked with patients to reduce high blood pressure and improve heart health? If so, you might be a 2014 Million Hearts® Hypertension Control Champion!

The U.S. Department of Health and Human Services' Million Hearts® Initiative seeks to recognize high-performing small and large practices and health systems that have worked with their patients to achieve hypertension control rates at or above 70 percent. If this describes your practice, please share your success story and enter the Hypertension Control Challenge by **October 10, 2014** for a chance to win.

If you are an **individual clinician, a practice, or health system** and would like to enter the Challenge, click the link below to review the eligibility, rules, etc. and then submit your entry.

[Private Sector Rules & Submission >>](#)

If you are a **clinic or health system within a U.S. federal department or agency** and would like to enter the Challenge, click the link below to review the eligibility, rules, etc. and then submit your entry.

[Federal Sector Rules & Submission >>](#)

This competition is part of efforts by Million Hearts® to help prevent 1 million heart attacks and strokes by 2017. For more information, [click here](#).

Related Resources

[Hypertension Control Resources >>](#)

[2013 Hypertension Control Champions >>](#)

3. MSMS Testified This Week on Many Legislative Issues



When legislative issues arise in Lansing, the Governor's office, health department, and lawmakers first call the Michigan State Medical Society for leadership and guidance.

MSMS makes it clear that every discussion about health care and health policy should

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MICHIGAN DOCTORS'
POLITICAL ACTION COMMITTEE

Activate Your Voice

MSMS President-elect Rose M. Ramirez, MD, met with a number of West Michigan lawmakers this week including Rep. Bob Genetski, (R), Saugatuck, who sits on the House Health Policy Committee.

start and end with what's best for Michigan patients.

This past week, MSMS had several physician members

testify in committees as well as meet one-on-one with members of the Legislature about a number of pressing issues:

- Emergency responses to allergic reactions: Dr. Matthew Greenhawt from Ann Arbor
- Maternal deaths in Michigan and how we can address it: Dr. Cheryl Gibson-Fountain and Dr. Sonia Hassan from Detroit
- Expedited partner therapy to combat the spread of STDs: Dr. Federico Mariona from Detroit representing the MSMS Public Health Committee
- Working to reform the Unclaimed Body Program while ensuring that it's done appropriately: Dr. Jeffrey Jentzen from the Michigan Association of Medical Examiners, and
- Focusing on maintaining patient safety and the physician-led health care team by opposing Senate Bill 2, which would allow nurse practitioners to practice medicine independently: MSMS President-elect Dr. Rose Ramirez from Belmont.

MSMS physician members' vision and leadership is essential in assisting lawmakers when developing health care solutions that put the needs of patients first. MSMS is the voice for Michigan physicians and patients.

Please [renew your MSMS membership today](#) and remain part of the MSMS team.

4. Making Sense Out of Payment Reform at Oct. 8 Conference



So many different types of payment reform, so many different levels of payment risk. There are "upside only" risks, "two-sided" risk, and "downside only" risk.

Details about these and other aspects of payment reform will be presented by Suzanne F.

Delbanco, PhD, MPH, Executive Director of Catalyst for Payment Reform, as the keynote speaker at the Oct. 8 MSMS conference on "Confronting Changes in Payment Reform."

The MSU Management Education Center in Troy will be the venue for this conference that also will feature presentations by Fred Isaacs, MD, Physicians Health Plan; James Maciag, Senior Manager, Aetna; Thomas Simmer, Senior Vice President and Chief Medical Officer, BCBSM; and Josh Seidman, Vice President, Center for Payment and Delivery, Avalere Health.

Additionally, sessions on the importance of physicians being on the leading edge of ACOs and harnessing the power of data will be presented. For more information and to register, please click [here](#).

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