

# MSMS Medigram



Figure 6



Only one insurance agency  
PROTECTS YOUR MEDICAL  
PRACTICE, LIFE, HOME...

e-News for Friday, October 4, 2013

## Upcoming Events

### Physicians Make Strong Case against Nurse Anesthetist Scope Expansion



*Doctor Mukkamala, an ENT physician, explains to the Committee the need for physician supervision of nurse anesthetists in the OR.*



*(1 to r) Doctors Wahl, Zestos, Van Dop, and Talsma testifying*

Yesterday, physicians representing MSMS and the Michigan Society of Anesthesiologists (MSA) testified before the Senate Health Policy Committee against

**Senate Bill 180**,

sponsored by **Sen. Mike Green** (R-Mayville). If passed, the bill would essentially eliminate physicians from anesthesia and pain management

teams by allowing nurse anesthetists to practice without physician supervision.

### 148th Annual Scientific Meeting

Wednesday - Saturday, October 23-26  
Somerset Inn, Troy

Hundreds of clinical courses and other educational programs. Up to 32.25 AMA PRA Category 1 Credit(s)<sup>™</sup>. Access to national and local experts, and hundreds of your Michigan colleagues. Convenient program times to fit your busy schedule.

[Register Now >>](#)

### Patient Centered Medical Home: Coordinated Care, Optimal Outcomes

Tuesday, October 22  
Somerset Inn, Troy

Physician-led and rooted in primary care, PCMH emphasizes patient satisfaction by enhancing quality and cost-savings to the health care system. PCMH expert Paul Grundy, MD, MPH, will deliver keynote. Offers two tracks: beginning and advanced.

MSMS Board Vice Chair **Srinivas "Bobby" Mukkamala, MD**, a Genesee County otolaryngologist, testified on behalf of MSMS, and MSA was represented by these physicians: former **Sen. Tom George, MD**; MSA President **Sam Talsma, MD**; **Bruce Van Dop, DO**, a former nurse anesthetist; **Mark Wahl, MD**, a former nurse; and **Maria Zestos, MD**, a pediatric anesthesiologist.

Following testimony from several nurse anesthetists who all spoke favorably about their current working relationship with physicians, Doctor Mukkamala thoughtfully posed to the Committee, "If nurse anesthetists are so happy with the current system, then why do they want to change it?"

Former Sen. George pointed out who would really benefit from the bill. "This bill is good for hospitals because it creates new revenue streams. But how does it help patients?" he asked.

**TAKE ACTION NOW** - MSMS urges you to contact members of the Senate Health Policy Committee right away to ask them to stop this dangerous bill. [MSMS Action Center](#)>>

[Read Doctor Elmassian's op/ed in Oakland Press](#)>>

## Health Insurance Marketplaces Have Arrived – What's Next?



Now that the Health Insurance Marketplaces are open for business, as of

Tuesday, what should physicians and patients be focusing on next?

**PHYSICIANS** - It is imperative that physicians understand Health Insurance Marketplace [principles](#) that will enable them to better

[Register Now >>](#)

[More Events >>](#)

A promotional graphic with a green header that says "FREE to MSMS Members". Below is a red apple with a green leaf. Text in red and black reads: "A Case Study on Child Obesity Assessment and Management: A Study to Guide Michigan Physicians". Contact information for Caryl Markzon is provided at the bottom right.

A promotional graphic featuring a smiling female doctor in a white coat. Text reads: "Free MSMS Member Benefit! HIT/EHR Vendor Contracting Checklist. Warranties · Licenses · Security · More. Download at msms.org/hit".

communicate with their patients and explain how to enroll in their state.

Also, according to *Modern Healthcare*, hospitals will be paid nearly the same rates by health plans sold through new state insurance exchanges as by plans sold to employers outside them. [Read more>>](#)

**PATIENTS** – More than 12,000 citizens have visited the [EnrollMichigan.com](#) website since Monday looking for federally trained and certified navigators in their community who can answer their questions or assist them in the enrollment process. EnrollMichigan.com is the central hub for the statewide Enroll Michigan navigator network developed by Michigan Consumers for Healthcare and its many partner agencies.

Also, the Michigan Department of Insurance & Financial Services offers [Health Insurance Consumer Assistance Program](#).

Find these and many other resources on the MSMS Affordable Care Act resource page at [www.msms.org/aca](#).

---

## MSMS Invests in Physicians to Take Lead on Changing Health Care Landscape



There's a saying that goes, "If you're not at the table, you're probably on the menu." MSMS offers

practical training for physicians not only to be at the table, but also to be leaders in taking on the many challenges—and opportunities—facing today's and tomorrow's health care environment (new care models, electronic records, etc.).

**Accountable Care Organizations (ACO) Legal Alert**

What physicians need to know under the Medicare Shared Savings Program:

- Business Plans & Financial Models
- Corporate Structure
- Governance Structure
- Shared Savings and Losses
- Terms of Participation and More!

Free MSMS member benefit!

Click [here](#) to download

**Free MSMS Member Benefit!**

Physicians' Guide to Medical Marihuana Act

State & Federal Law · Obligations  
Qualifications · More

Download at [msms.org/marihuana](#)

Register now for the fall MSMS Physician Executive Development Program, a three-part series on Wednesday, October 9 in Troy; Monday, October 30, webinar; and Wednesday, November 6 in Troy.

Physician leaders—your colleagues—will share practical information from their own experiences in the trenches, and other expert speakers will focus on economic trends, strategic planning, managing workflow, and more. The program curriculum is based on the management competencies and behavioral attributes identified by the American College of Physician Executives.

[Register now to reserve your spot>>](#)

---

## Social Media Risks and Rewards.

To view this message as a webpage: [click here.](#)

**Michigan State Medical Society**, 120 West Saginaw Street, East Lansing, MI 48823  
(517) 337-1351 | [msms@msms.org](mailto:msms@msms.org) | [www.msms.org](http://www.msms.org)