

MSMS Medigram



Social Media Risks and Rewards.

e-News for Monday, September 16, 2013

Upcoming Events

Learn Michigan Marketplace Essentials at September 19 Webinar



It is imperative that physicians understand [Health Insurance Marketplace](#) principles that will

enable them to better communicate with their patients and explain how to enroll in their state.

The Centers for Medicare & Medicaid Services (CMS) will conduct a series of regional webinars and teleconferences next week for physicians and other health care providers that will feature CMS Chief Medical Officers and CMS Health Insurance Marketplace State Leads.

Once you register, you may call in and/or log onto our webinar to view the slide presentation. Registration is open to all regardless of their state of origin, but to obtain the most relevant information, we recommend that participants join the call that is designated for their state: [Michigan - September 19, 12pm EST](#).

Use the MSMS Affordable Care Act resource page to find information and resources relating to other provisions of the law: www.msms.org/aca.

ICD-10 Bootcamp: The Clock is Ticking

Wednesday - Thursday,
September 25-26
Crowne Plaza, Novi

Features live training; course manual with all presentations, resources, coding examples and answers to FAQs; and copy of ICD-10 workbooks and drafts.

[Register Now >>](#)

148th Annual Scientific Meeting

Wednesday- Saturday, October
23-26
Somerset Inn, Troy

Hundreds of clinical courses and other educational programs. Up to 32.25 AMA PRA Category 1 Credit(s)TM. Access to national and local experts, and hundreds of your Michigan colleagues. Convenient program times to fit your busy schedule.

[Register Now >>](#)

[More Events >>](#)

Changing Health Care Landscape Demands Physician Leadership



MSMS offers a prime opportunity for physicians to step up to the many challenges—and

opportunities—facing today's and tomorrow's health care environment (new care models, electronic records, etc.). Register now for the fall MSMS Physician Executive Development Program, a three-part series on Wednesday, October 9 in Troy; Monday, October 30, webinar; and Wednesday, November 6 in Troy.

Physician leaders will share practical information from their own experiences in the trenches, and other expert speakers will focus on economic trends, strategic planning, managing workflow, and more. The program curriculum is based on the management competencies and behavioral attributes identified by the American College of Physician Executives.

[More>>](#)

Physician Groups of 100 or More Have Until Oct 15 to Register for PV-PQRS

FREE
to MSMS Members

A Case Study on Child Obesity Assessment and Management: A Study to Guide Michigan Physicians

Contact Caryl Markzon:
cmarkzon@msms.org
(517) 336-7575



Free MSMS Member Benefit!

HIT/EHR Vendor Contracting Checklist
Warranties · Licenses · Security · More

Download at msms.org/hit

Accountable Care Organizations (ACO) Legal Alert

What physicians need to know under the Medicare Shared Savings Program:

- Business Plans & Financial Models
- Corporate Structure
- Governance Structure
- Shared Savings and Losses
- Terms of Participation and More!

Free MSMS member benefit!

Click [here](#) to download



The CMS Physician Value-Physician Quality Reporting System (PV-PQRS) Registration System is

open for representatives of group practices to select their group's PQRS reporting mechanism for CY 2013, and for groups with 100 or more eligible professionals (EPs), to elect quality tiering to calculate the Value Modifier for CY 2015. In addition, individual EPs will be able to select the CMS-calculated administrative claims reporting mechanism in CY 2013 in order to avoid the PQRS negative payment adjustment in CY 2015.

The [PV-PQRS Registration System](#) will close on October 15. For additional information regarding registration and obtaining or modifying an IACS account please see the Quick Reference Guide on the [Self Nomination/Registration](#) web page.

Free MSMS Member Benefit!
Physicians' Guide to Medical Marihuana Act
State & Federal Law · Obligations
Qualifications · More
Download at msms.org/marihuana

Make a Difference in the Lives of Domestic Violence Survivors



Once again, it's your chance to make a difference. MSMS

members and their families are encouraged to support their communities by providing support to their local shelters. These shelters have helped protect and support thousands of survivors of domestic violence, doing it all with limited funding. By collecting the little items we take for granted every day we can make a big difference in people's lives.

The 17th annual “Doctors & Their Families Make a Difference in Michigan” project is coordinated annually by the MSMS Foundation in conjunction with national “Make a Difference Day” the fourth Saturday of October.

[Sign up today>>](#)



Figure 6

**Only one insurance agency
PROTECTS YOUR MEDICAL
PRACTICE, LIFE, HOME...**

To view this message as a webpage: [click here](#).

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