



Valuable insights on ACOs



e-News for Friday, July 12, 2013

Upcoming Events

Doctors in Medical Homes Are Making Strides in Michigan

Transforming medical practices has become a necessity as physicians adopting care models such as the patient centered medical home (PCMH) have started showing success in the age of increasing market forces and health care reform. A recent example of PCMH success in Michigan is highlighted in a report released last week by Blue Cross Blue Shield of Michigan (BCBSM). The report, which includes data compiled from more than 2,400 primary care practices in Michigan, shows a cost savings of \$155 million in claims prevented since 2009 for practices that have implemented the PCMH model.

MSMS Board Chair and BCBSM Senior Vice President David A. Share, MD, MPH, told MLive.com, "Once doctors and their teams get involved in this new approach to care, it's more professionally rewarding. It's more effective and it's more efficient." ("[Health care cost savings of \\$155 million estimated for 'patient-centered medical homes,' Blues report,](#)" MLive.com, July 8, 2013)

Use MSMS Tools to Build Your Home



Is your practice considering PCMH? Then you won't want to miss the MSMS conference "Patient Centered Medical Home: Coordinated Care, Optimal Outcomes," on Tuesday, October 22, at the Somerset Inn in Troy. MSMS has brought back nationally-renowned PCMH expert Paul Grundy, MD, MPH, to address how implementing the PCMH can lead to smarter health care. [Register now >>](#)

Also, MSMS conducted [PCMH Case Studies](#) of 13 primary care practices around

the state to guide physicians in the process of implementing the

Business 101: A Crash Course for Physicians

Friday, October 25
Somerset Inn - Troy

This intense training program will cover the basics of running a business to enable physicians to overcome confusion and run an effective, efficient, and successful business while offering quality patient care.

[Register Now >>](#)

Social Media for Physicians

Friday, October 25
Somerset Inn - Troy

This fast paced half-day course is a formal social media literacy program that will share practical ways to utilize social media for a medical practice.

[Register Now >>](#)

[More Events >>](#)

PCMH model. The studies took into consideration practice size and location; the practice's decision to innovate in the delivery of patient care; the transition from current practice to PCMH; the response of providers, staff and patients to the innovations; the financial and other resource implications of PCMH; and how the physicians and staff envision their practice's future with PCMH.

Conduct Summer Check-ups with Legislators to Push Medicaid & More



Doctor Jacobs (standing) onstage with Gov. Snyder (right)



The Expand Medicaid coalition created a 30-second TV spot, featuring Small Business Association of Michigan CEO Rob Fowler, to push for the Healthy Michigan Plan. Click the above image to watch.

Our work hasn't stopped this summer on advocating for health policy measures such as the "Healthy Michigan Plan," a.k.a., HB 4714. The Michigan Senate's Healthy Michigan work group is slated to meet next week to address several substitute bills that aim to make the bill more palatable to the GOP lawmakers who currently oppose it.

Meanwhile, Gov. Rick Snyder continues to tour the state to push the Healthy Michigan Plan, meeting this week with local physician leaders and others at a town hall meeting in Marquette, which featured MSMS Board member Jeffrey E. Jacobs, MD, a Houghton County pediatrician.

SUMMER ADVOCACY CHECK-UPS - Catch

lawmakers in their districts this summer at picnics, fairs,

parades, and other events where they connect with constituents. Or attend their regular coffee hours or just at a one-on-one meeting to keep our issues upfront and be a resource for them. [Brush up on hot issues>>](#)

Find ACA Resources for Employers, Patients & More

The recent announcement of the Affordable Care Act (ACA) employer mandate delay highlights the need for physicians to be as up-to-date as possible on the ACA provisions. Therefore, MSMS has overhauled its online ACA resource page to offer the most valuable and concise information, including basic background, legal analysis, timeline of implementation, tips for employers, an insurance calculator tool for patients, and more.

Bookmark this site and share it with your patients: www.msms.org/aca.

FREE
to MSMS Members

A Case Study on Child Obesity Assessment and Management: A Study to Guide Michigan Physicians

Contact Caryl Markzon:
cmarkzon@msms.org
(517) 336-7575

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HIT/EHR Vendor Contracting Checklist
Warranties · Licenses · Security · More

Download at msms.org/hit

Accountable Care Organizations (ACO) Legal Alert

What physicians need to know under the Medicare Shared Savings Program:

- Business Plans & Financial Models
- Corporate Structure
- Governance Structure
- Shared Savings and Losses
- Terms of Participation and More!

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Physicians' Guide to Medical Marihuana Act

State & Federal Law · Obligations Qualifications · More

Download at msms.org/marihuana

Doctor Smith of Henry Ford Reaches Baby Boom!



MSMS Past President Richard E. Smith, MD, a Wayne County obstetrician/gynecologist, reached a milestone on July 8 when he delivered his 8,000th baby at Henry Ford Hospital in Detroit. And on top of that, Doctor Smith also delivered the baby's mother 24 years ago. [Read Freep article>>](#)

Doctor Smith, who has worked at Henry Ford for more than 30 years, has been active in local, state, national and international efforts to improve prenatal care for pregnant teens. He has played a leading role in advocating for both state and federal legislation to improve prenatal care for women and teens across the country. [goes here.](#)



Figure 6

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