



Michigan State Medical Society

2023

On-Site and Virtual Meeting Sponsorship and Exhibitor Opportunities



ONSITE MEETING



Conference	Date	Conference Booth Exhibitor Fee*	Session Exhibitor Fee*	Water Bottle Sponsor Fee	Lunch Box Sponsor Fee
House of Delegates	April 22-23	\$ 1000 / \$1250	\$ 500	N/A	\$ 750
Board of Medicine Conference	September 22	\$ 500 / \$750	N/A	\$ 1000	\$ 500
Bioethics	November 10	\$ 500 / \$750	N/A	\$ 1000	N/A

Conference Booth Exhibitor

This package is ideal for companies wishing to have distinguished positioning at the conference:

- Display table.
- Company listing and 35 word description on Conference website.
- Listing in the conference onsite materials.

Session Exhibitor

This package is ideal for companies targeting specific content or specialties:

- Display table (located outside of the course room).
- Company listing and 35 word description on Conference website.
- Listing in the conference onsite materials.
- Acknowledgement sign inside course room and recognition in program materials as a session exhibitor.

Water Bottle Sponsor - (1 available per conference)

- Wrap advertisement on water bottles available for the conference.

Lunch Box Sponsor - (1 available per conference)

- Prominent signage in lunch area.
- Your branded sticker on box lunch, company-provided napkins.
- Opportunity to provide MSMS with marketing materials near registration.
- Recognition in onsite materials.

House of Delegates (Dearborn)

Approximately 250-300 physicians, residents, and medical students.

- **Conference Booth Exhibitor:** Deadline April 8
- **Session Exhibitor:** Deadline April 8 – 3 Sessions Available (First Meeting of the House, Presidents' Installation and Reception, Second Meeting of the House)
- **Lunch Box Sponsorship:** Deadline April 8

Board of Medicine Conference (Southfield)

- **Conference Booth Exhibitor:** Deadline September 8
- **Water Bottle Sponsorship:** Deadline July 22
- **Lunch Box Sponsorship:** Deadline September 8

Bioethics Meeting (Ann Arbor)

- **Conference Booth Exhibitor:** Deadline October 27
- **Water Bottle Sponsorship:** Deadline September 10



Contact

For more information, please contact:

Grandt Mansfield | 503-445-2226
grandt@llmpubs.com | www.LLMpubs.com

Virtual Exhibitor

- Company listing and 35-word description on conference website.
 - Contact information including a link to the email of your choice. Please limit to three.
 - Recognition in post conference materials.
 - Verbal recognition by moderator.
- \$ 200

Virtual Exhibitor +

- 30-90 second video to further explain organization and/or product on conference website. Vendor responsible for recording, editing and uploading to our secure FTP site.
 - Company listing and 35-word description on conference website.
 - Contact information including a link to the email of your choice. Please limit to three.
 - Recognition in post conference materials.
 - Verbal recognition by moderator.
- \$ 400

Virtual Exhibitor Premier

- Two 30-90 second videos to further explain organization and/or product on conference website. Vendor responsible for recording, editing and uploading to our secure FTP site.
 - Company listing and 35-word description on conference website.
 - Contact information including a link to the email of your choice. Please limit to three.
 - Recognition in post conference materials.
 - Verbal recognition by moderator.
- \$ 500

Virtual Exhibitors Deadlines

Annual Scientific Meeting	Conference Bioethics Meeting	Implicit Bias
3/13	10/27	3/1
4/10	Educational Series:	3/29
5/8	Grand Rounds & Practice Management	5/10
6/12	3/29	6/7
8/14	4/26	7/5
9/4	5/31	8/2
10/9	8/30	8/30
11/13	9/27	9/27
12/4	10/25	11/1
	11/1	11/22
	11/22	

Contact

2023 HOUSE OF DELEGATE MEETING



Week Prior

- 7:00 – 8:00pm Reference Committee on Ways and Means (Zoom)
- 7:00 – 8:00pm Reference Committee C - Rules Portion Only for Late Resolutions (Zoom)

Saturday, April 22, 2023

- 8:00am – 7:00pm Registration
- 9:00am – 10:00am County and Section Breakfast Meetings
- 10:30am – 12:30pm **Reference Committee Hearings**
 - Reference Committee A – Medical Care Delivery
 - Reference Committee B – Legislation
 - Reference Committee C – Internal Affairs, Bylaws, and Rules
 - Reference Committee D – Public Health
 - Reference Committee E – Scientific and Educational Affairs
- 12:30pm Lunch
- 12:30pm – 2:30pm **First Meeting of the House**
 - Call to Order
 - Memorial Service for Deceased Delegates
 - Candidate Forum
 - Report from the Chair of the Board – Mark C. Komorowski, MD
 - Address of the Interim CEO – Thomas M. George, MD
 - Report from the Treasurer – John A. Waters, MD
 - Address of the President – Thomas J. Veverka, MD
 - Address of the President-Elect – M. Salim U. Siddiqui, MD, PhD
- 2:30pm – 3:00pm Reference Committee on Ways and Means
- 2:30pm – 3:30pm AMA Town Hall Meeting
- 3:00pm – 3:30pm MDPAC Board of Directors
- 3:30pm – 5:00pm Presidents’ Installation and Reception Honoring M. Salim U. Siddiqui, MD, PhD
- 5:00pm – 6:00pm MDPAC Reception

Sunday, April 23, 2023

- 6:30am – 7:45am County and Section Breakfast Meetings
- 6:30am – 7:45am AMA Breakfast Meeting
- 8:00am **Reports of Reference Committees**
 - Ways and Means
 - D – Public Health
 - B – Legislation
 - A – Medical Care Delivery
 - E – Scientific and Educational Affairs
 - C – Internal Affairs, Bylaws, and Rules



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