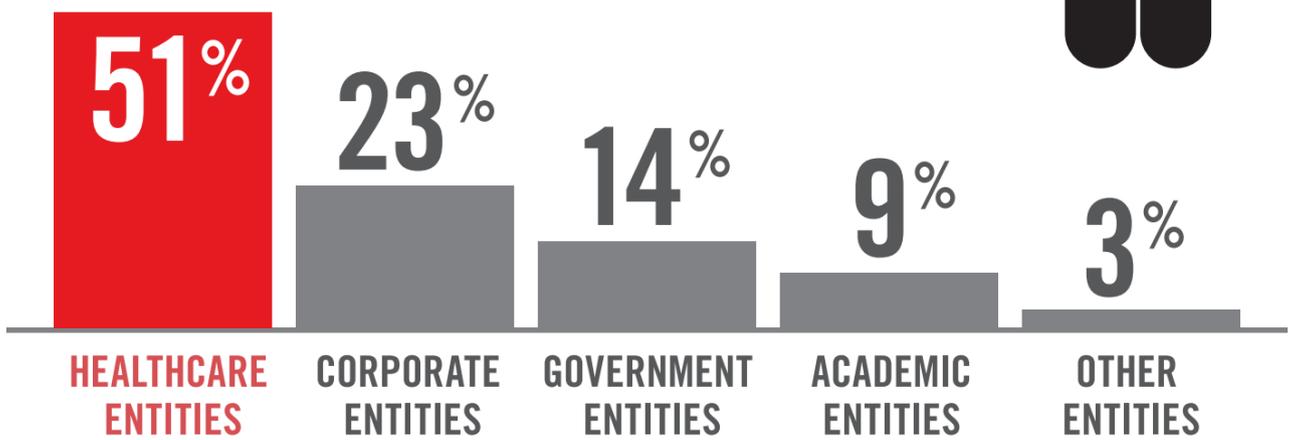


HANDLING PROTECTED HEALTH INFORMATION?

MAKE SURE YOU'RE CYBERSECURE



PERCENTAGE OF TOTAL BREACHES THAT OCCUR IN:



Healthcare entities are the most vulnerable to cyberattacks. Health data is more valuable to criminals than credit card numbers because it contains details that can be used to:

- Access bank accounts.
- Obtain prescriptions for controlled substances.



- 1. IDENTIFY** all areas of potential vulnerability. Does your office have adequate physical security? Do you have adequate electronic security for computers containing protected health information (PHI)?
- 2. ENCRYPT** all devices that contain PHI (laptops, desktops, thumb drives, and centralized storage devices). Loss or theft of devices is one of the most recognized risks, and encryption is the best way to prevent the disclosure of PHI.
- 3. TRAIN** staff on how to protect PHI. Ensure your office policies are compliant with the Health Insurance Portability and Accountability Act (HIPAA). Restrict open discussion of patient PHI among staff members.
- 4. AUDIT/TEST** physical and electronic security policies and procedures regularly—including the steps your practice will take in the event of a potential breach.
- 5. INSURE** your business. Cybersecurity insurance can protect you from the potential high costs associated with a breach.

KNOW THE TOP THREE WAYS A BREACH OCCURS

29% THEFT

Theft of unencrypted electronic devices or physical records is the most common method of breach in healthcare entities.



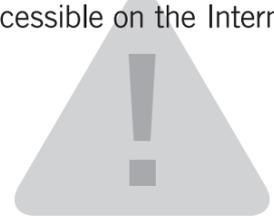
23% HACKING

Hacking is the most common method of breach for corporate entities.



20% PUBLIC ACCESS/DISTRIBUTION

The largest fine paid by a healthcare entity to date was because patient records were accidentally made publicly accessible on the Internet.



AVOID THE "WALL OF SHAME"

PROTECT YOUR REPUTATION AND LIVELIHOOD

The U.S. Department of Health & Human Services posts a list of entities involved in breaches affecting 500 or more individuals. Securing PHI safeguards your good name and helps you avoid substantial penalties.



Total HIPAA fines to date



Largest fine to date against a healthcare institution

Sources:

Information Security & Data Breach Report: www.ow.ly/zWeEM

Healthcare Industry Lacks Adequate Cybersecurity, Says FBI: www.ow.ly/zWfxS

Breaches Affecting 500 or More Individuals: www.ow.ly/zWfI4

Hospitals Fined \$4.8M for HIPAA Violation: www.ow.ly/zWfEx

Source: The Doctors Company